

SMASH MUSIC NEWSLETTER

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Credits



This first issue covers everything you need to know about Smash Music! We are located in downtown Derry, NH at 25 East Broadway Street. Open six days a week, our shop specializes in band orchestral, and fretted instrument rental, repair, instruction and special orders!

Smash Music currently has a database of over 5,000 clients across New England as well as currently renting instruments to around 300 local families. We are the premier instrument rental company for the region serving families primarily in MA and NH with road service to schools.

Thank you to everyone who made our first Newsletter possible! Special thanks to our featured band the Doobie Smoking Mailbox Crashers for their reliability and interview schedule flexibility! Thank you to Scott Graves who overviewed this endeavor and founded Smash Music back in 2015. Thank you to all the local businesses that sponsored our newsletter including Artful Things of NH and KKE Candles.

Be sure to check out all of our maker's space members work, as well as our website for the weekly class schedule and summer courses. Space is limited so reserve your spots ASAP!

This Newsletter was designed by Caroline Masessa on Canva.com. All the photos used are either freely licensed through Canva.com or were taken by herself.

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Introducing the Maker's Space

WRITTEN BY: SCOTT GRAVES

The Smash Shared Space, New Hampshire's only Fine and Performing Arts Makerspace of its kind was formed in October of 2017.

Smash Music founder Scott Graves created the space as a response to the pressing needs in Derry's downtown for affordable space for artist entrepreneurs.

As in so many of our communities in Northern New England, commercial lease rates are high while foot traffic is often only a

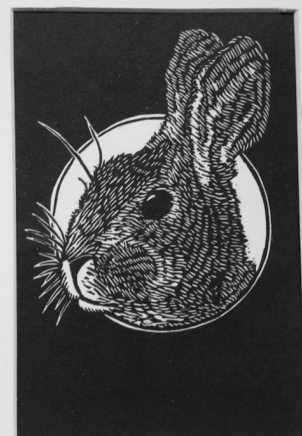
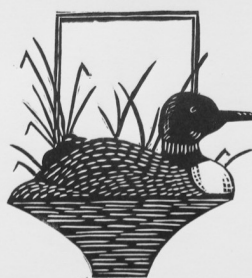
fraction of what it would be in larger urban centers. This is exacerbated in our community because much of our professional class spends the weekday commuting outside of our downtown for work and pleasure.

The Smash Shared Space allows artist entrepreneurs a number of flexible lease terms that allow members the runway necessary to refine business plans, build a client base and ultimately monetize a successful business in the fine and performing arts.

Smash Music offers services to it's members including POS/inventory, business planning, event production, collaborative opportunities, discounts and more. (continued on next page)



Prints by Nolan O'Connell



Smash Shared Space is actively seeking entrepreneurs to become members today. Contact us to set up an interview with Smash founder Scott Graves.

We are excited for you and your idea and want to help you help us transform downtown Derry into the Arts and Culture Hub of New Hampshire.

Jewelry by Lynne Anderson



Stop by during store hours to check out our performance studio, instrument wall and brand new selection of vinyl, CD's, cassettes and movies!

New work from our in-house-artists is updated frequently - find that perfect gift for a music-lover in your life here!

Our Smash Makers Space partners offer classes and workshops in all varieties of mediums and for all abilities. If you'd like to join the team of talented individuals, don't hesitate to contact us!

Meet Our Maker's Space Members!

Smash Music is proud to introduce a team of talented arts members all based at one location in the heart of Derry NH.



Nolan O'Connell is a professional artist and the acting artist in residence at Smash Music. He studied at NHIA and the Firenze Arti Visive in Florence, Italy to complete his bachelor's degree in Fine Art. Aside from filling Smash Music with merch, he has been working on various community projects. Nolan also works on private commissions of various kinds in fine art and graphic design. View his work on IG and FB @noconnellart and his website at <http://nolanoconnellart.com/>



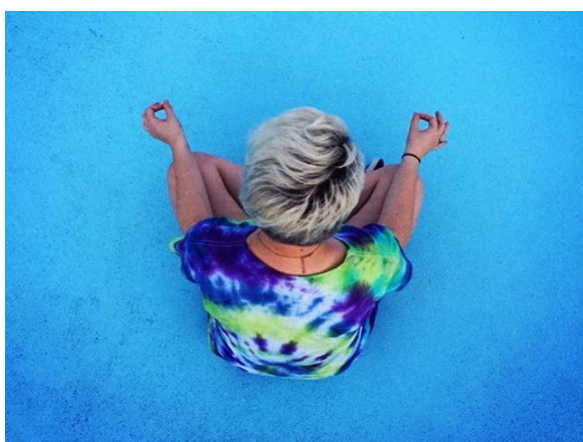
Jen Sassak is the owner and operator of All That Sass Dance Bootcamp. She has 25 years of dance and 15+ years of musical theater experience. Looking for a new and different way to exercise? Jen will be offering many classes this summer, so check out our calendar and website for more details! All ages and abilities are welcome. One on one classes and choreography prep are available as well by appointment only. Find and connect with her at <https://allthatsassdance.com/>



Lynne Anderson is the featured jewelry artist at Smash Music. She has lived in Derry for the past 29 years, moving a short distance away from Hampstead where she grew up. She makes one-of-a-kind jewelry, from earrings, to necklaces, to bracelets. Lynne works with reclaimed and recycled materials such as guitar strings to make bracelets, as well as lava stone and semi precious stone jewelry. She also takes custom orders.



Lexann Mecklenborg graduated in 2017 from Anna Maria College with a Bachelor of Arts in Music with a focus in voice. She has been singing since she joined the children's choir at her church from second grade all the way through high school. In her junior year of high school she started taking voice lessons, learning to play guitar and piano as well. Lexann loves working with young kids and sharing her love of music with others.



Caroline Masessa is the in-house photographer and videographer for Smash Music. She recently finished her first year of college at MCC and plans on transferring to Champlain this fall. She's been interested in film and photography from a young age, and has worked throughout the last several years to hone her skills. Currently she does freelance live music photography and portraits. Check out her portfolio at <https://carolinemasessa.carbonmade.com/>

To join the Smash Maker's Space group, contact Scott Graves at sgraves@smashmusico.com !



Why Rent an Instrument?

WRITTEN BY: SCOTT GRAVES



A major focus of our business at Smash Music is on the successful rent-to-own program for student band and orchestra instruments. Our successful program relies on smart, educated parents having the knowledge of what constitutes a quality rent-to-own experience. It is in this spirit that we write this article.



Many people take a step back when they see the overall purchasing cost of a name brand band or orchestra instrument. A 'real' instrument is made of high quality materials, involves real workmanship and is made to last for decades, not just a few years.

Brand names like Bach, Selmer, Conn, King, Buffet, Armstrong (all of which and more are offered by Smash Music) can generally be trusted to deliver an optimum experience.

Why is it important to stay away from foreign knock-offs or 'off-brands'? Because musicians require the tools of the trade that will last and work reliably. (continued next page)

The instruments need to be serviceable. Cheap instruments are generally inferior due to their materials and the lack of workmanship in their manufacture. Even worse, many are produced in countries where workers are taken advantage of and where environmental regulations are lax.

At Smash Music the majority of our inventory is produced in the United States from Elkhart, IN. Know where your instrument is coming from and choose wisely.

If you are taking the right first step and investing in a quality instrument, competent music firms such as ours offer rent to own programs. What's the advantage?

First off, you have the opportunity to return the instrument at no further obligation if you decide to stop playing early in your musical career. As long as you make monthly payments, generally \$25.00-\$85.00 per month depending on instrument, you are slowly paying off the cost of that instrument interest free.

Here at Smash Music we offer discounts for early payoff and credit towards step-ups. Bottom line: Rent-to-Own programs, when done right are an excellent way to get the right instrument in your hands without breaking the bank.

If you are serious about getting the most out of playing in a band or orchestra program consider private lessons outside of regular practice.

The most comprehensive musical education consists of band or school programming (in the case of 5th-12th grade musicians) as well as private instruction with a qualified professional.



Under the tutelage of a great professional your student will learn technique and garner an understanding for the culture behind the music and finally time spent by your child learning the fine craft of listening to music.



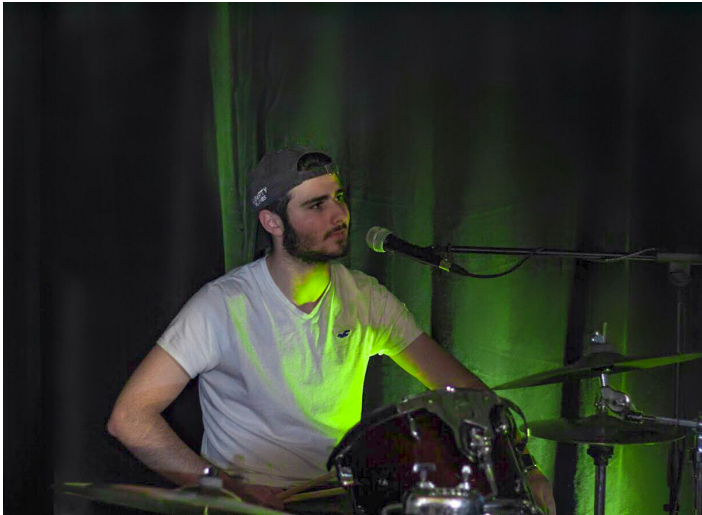


Photo Highlights

All photos taken by Caroline Masessa at Smash Music during the April and May shows.

April 7th - Gloombug, Fourth Degree and Chasing Mountains performed sets in our Maker's Space studio to a large crowd of teens, 20-somethings and parents in the local community.





Gloombug performed original tunes and new music from their soon-to-be-released second album.

Fourth Degree and Chasing Mountains played sets of their own songs as well as covers of cult classics such as "Stacy's Mom" and other popular radio and musical theater hits.

Check out our instagram @smashliveseries to watch clips from each band!



April 27th - Vortex Averted shook the venue with covers of classic rock, metal and instrumental favorites as well as several original songs.

May 4th - Shine Delphi popped into our studio for a private jam session filled with funny and romantic folk/country songs.



Spotlight Band: Doobie Smokin' Mailbox Crashers



Cam McLeod (18), Aaron Noj (17), and Max Tsekrekas (20), the boys behind the up-and-coming New England alt-rock band DSMC

Interviewed and photographed by Caroline Masessa

So when did the band first form?

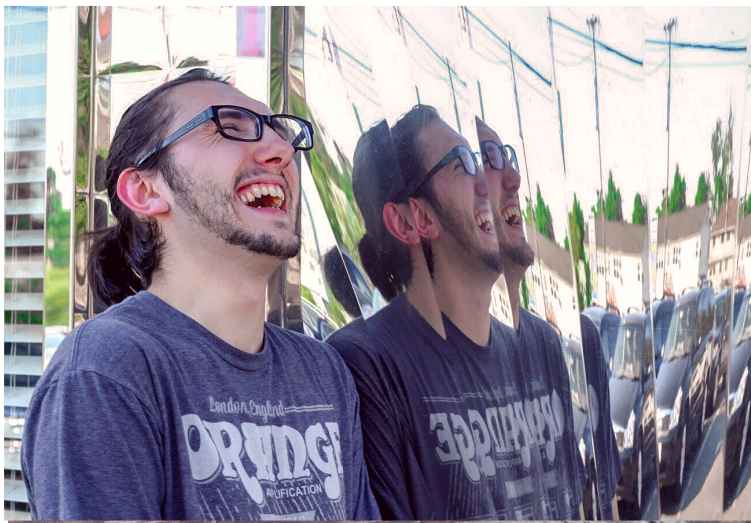
Cam: "It happened to be my girlfriend's roommate's boyfriend was like 'Hey man, I heard your stuff! It's really good, do you want a show at my friend's house?' and I'm like 'Hell yeah! Who doesn't want to play a basement show?' But then I realized I had only a month to get ready and I didn't have anyone to play with.

"I had played with Aaron before in this band called Rebuff for a bit, so I'm like 'Aaron is an awesome drummer, let's get him involved!' All three of us did a kickboxing class together so we were like 'Let's bring the boys, the dream team back together!' In that month we got a set list going, we wrote new songs."

Max: "When he brought me in, for the first two practices I didn't know I was in a band. I play the bass guitar now. I've never touched a bass before he asked me to play." (continued on next page)

How'd you guys come up with the band name?

Cam: I have to give my parents credit for it. Its a long story, starting with my sister's friend. She's been known to smoke the lettuce. She picked us up one night and we were like 'careful of the mailbox! People don't see it, especially at night.' And she's like 'I'll be fine!' She smashes directly into it.



"A few months later, my parents hadn't seen her in a bit and asked 'Where is that doobie-smoking mailbox crasher?'"

Aaron: "It makes me think of in that movie Dazed and Confused where they're crashing mailboxes smoking."

You guys already have an album out, right?

Cam: It's actually an EP with five songs, we did a release party here [at Smash Music] this past January. It's called 'The First Hit' and the first two songs are older ones 'Want Too' and 'Better'. Aaron wrote a song, Max wrote a song, so it's all of us working together."

What are the future plans for the band?

Aaron: "For the very far future, we actually don't know what we're going to do with the band. For the near future we're planning to play as many shows as we can, maybe record a new album, we're already got a few new songs."

What distinguishes you from the other NH-area bands?

Cam: As the name implies, we don't give a s*** in the best way. We obviously care about what we do and put all of our effort into making something really good. But we're open to try new things and do whatever it takes." (continued)

Max: "For example, our last show Aaron wore a crop-top that said 'ICUP pretty colors', Cam wore pajamas with cats that shoot lasers out of their eyes, and I wore short shorts. We're just a weird group of guys that carry on our weirdness into our music."

Cam: "Our influences show up, when you listen to it. Some songs are super-Nirvana, It's obviously alternative rock, that's definitely the influence. We just add our own flavor."

Aaron: "As far as growth, we're definitely going more less punk more alternative. We have two new songs, 'When I Was Gone' and 'Washing Bodies'. They're very alternative. One sounds like Pine Grove and Radiohead. The other sounds like Tool and Perfect Circle."

Max: "We're not changing genres, more morphing. I'm writing a song that's super psychedelic."

Cam: "I think because the band isn't even a year old, we're trying to figure out our mix and influences." (continued)



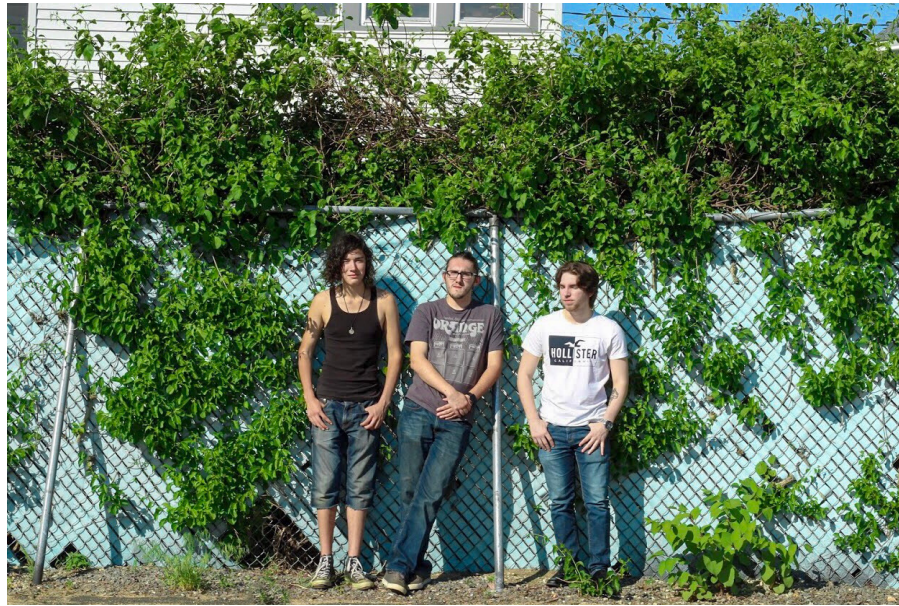
Is there anything else you'd like to add that the readers should know about?

Cam: "You can kinda tell which song was written by who from the overall tone of it."

Max: "Most of what I write is solely acoustic, so I took one of my acoustic songs, and made it rock for these guys."

Cam: "It's kind of a surprise because it starts out very mellow and then it hits you and it's punk."

Max: "That's definitely something that most of our songs are like. There's a tone to it, and then it completely goes away in the next song. We'll start off soft and slowly rise up to a rock song. The way our band runs is that we take music very seriously, but we don't take life seriously. We live to be happy but we make our music to show our story."



**See them live at
Smash Music on June
16th at 8pm. Tickets
are \$10 at the door.**

**Check out their first
EP on Bandcamp at
[https://doobiesmokin.
bandcamp.com/](https://doobiesmokin.bandcamp.com/)**

June Calendar

Monday Tuesday Wednesday Thursday Friday Saturday

				1	2
4	5 7pm All That Sass Broadway Bootcamp	6 7pm All That Sass Broadway Bootcamp	7	8 8pm - Smash Jazz Jam	9
11	12 7pm All That Sass Broadway Bootcamp	13 7pm All That Sass Broadway Bootcamp	14 10am & 7pm Jewelry Making	15	16 8pm - Smash Live Series
18 2pm Jazz Improv Workshop	19 7pm All That Sass Broadway Bootcamp	20 7pm All That Sass Broadway Bootcamp	21	22	23
25 7pm Jazz Improv Workshop	26 7pm All That Sass Broadway Bootcamp	27 7pm All That Sass Broadway Bootcamp	28	29 8pm - Smash Live Series	30

all calendar dates are subject to change without notice, please refer to website <https://yoursmashmusic.com/> for any updates, as well as dates available for August

July Calendar

Monday Tuesday Wednesday Thursday Friday Saturday

1	2 7pm All That Sass Broadway Bootcamp	3 7pm All That Sass Broadway Bootcamp	4	5	6
8	9 7pm All That Sass Broadway Bootcamp	10 7pm All That Sass Broadway Bootcamp	11 10am & 7pm Jewelry Making	12	13 8pm - Smash Jazz Jam
15	16 7pm All That Sass Broadway Bootcamp	17 7pm All That Sass Broadway Bootcamp	18	19	20 8pm - Smash Live Series
22	23 7pm All That Sass Broadway Bootcamp	24 7pm All That Sass Broadway Bootcamp	25	26	27
29	30 7pm All That Sass Broadway Bootcamp	31 7pm All That Sass Broadway Bootcamp			

New Inventory at Smash Music!

We recently acquired over 20,000 units of vinyl, CD's, cassette tapes, and DVDs from New Smash Shared Space member Thrifty's!

Pre-loved
classics!



Vintage
cassettes
and vinyl!



Unique
music
variety!



Local Sponsors

Artful Things of NH

39 East Broadway Downtown Derry

Open 10-6 Everyday!

Come see our wide selection of cool and unique items!



Also find us at 653 Main Street
Downtown Laconia

Open 7 Days Sun 10-3, M,T,W,F,S 10-4 Thur 12-6

Reserve Your Ad Space Now!



Half Page - \$15



Quarter Page - \$10

Advertisements must be renewed on a bi-monthly basis to be included in the newsletter. For more information email Caroline Masessa at "carolinem2017@gmail.com"



Support Local Businesses!

Full Page - \$25

Contact Us!

Are you looking to join a group of creative artists in
art, music, or health fitness?

- - -

Does your band want to book a gig this summer?

- - -

Are you looking to make industry connections and
advertise your local business?



We specialize in instrument rentals
and repairs, as well as instruction from
our +155 education administrators and
faculty across New England!

We have a database of over 5,000
clients and distribute to over 300
families in the local school districts!

Feel free to stop by during the week!

Our hours of business are as follows:

Sunday - closed

Monday - 1pm to 8pm

Tuesday - 12pm to 8pm

Wednesday - 12pm to 8pm

Thursday - 12pm to 8pm

Friday - 3pm to 8pm

Saturday - 11am to 4pm



Contact Us!

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